

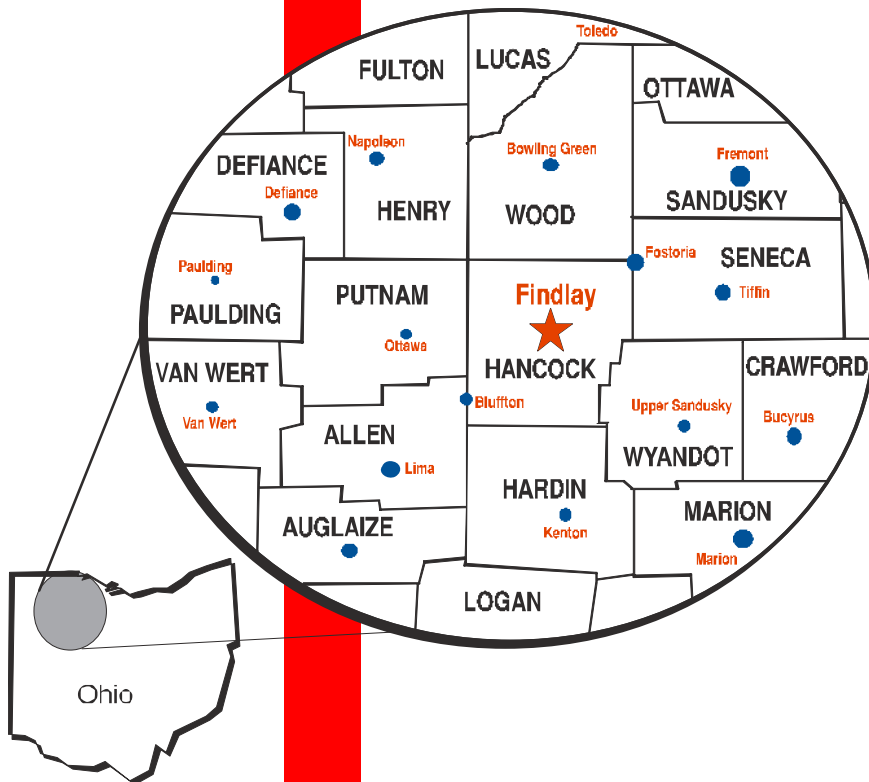
PROFILE

WKXA.COM 100.5
WKXA

WKXA Delivers

WKXA is the broadcast leader in Hancock County and the surrounding area. We accomplish this through market research, experience in the broadcast industry and a professional staff committed to excellence.

WKXA offers the vehicle to deliver your message. A consistent message to your target audience is the right direction for continue success. This will result in listener's identification of your services, increased traffic and more importantly, increased customers.



Format
Classic Hits

Target Audience
25-54

Reach
Northwest Ohio

Web Site
wkxa.com

2007 Radio County Coverage based on diaries from 2006

Mailing Address:
WFIN / WKXA
P.O. Box 1507
Findlay, OH 45839-1507

Offices:
551 Lake Cascades Parkway
Findlay, OH 45840
419-422-4545

PROGRAMMING

WKXA.COM 100.5
WKXA



Scott Jennings, Smokin' Joe Bacon, Chris Miller

#1 Morning Show

Smokin' Joe Bacon starts everyone's morning with a variety of music, entertainment, weather updates, fun contests and topical information. He's joined by Scott Jennings with the news and Chris Miller with sports. It's Hancock County's favorite morning show team.



Middays Belong to Meg

Program Director, Megs Stevens steps in after Smoke to keep listeners singing along with their favorite classic hits. The fun just keeps coming with contests and happenings across the area.



Drive Home

Listeners sit back for the ride home with Rex Howard, More great music with up-to-date information and enjoyable entertainment to kick off any after work parties.

2008 Radio County Coverage based on diaries from 2007. Cume Persons, Hancock County, OH.

Mailing Address:
WFIN / WKXA
P.O. Box 1507
Findlay, OH 45839-1507

Offices:
551 Lake Cascades Parkway
Findlay, OH 45840
419-422-4545

COMMUNITY

WKXA.COM 100.5
WKXA

Possibilities • Opportunities • Results

*Meeting the needs of area
businesses and listeners.*

WKXA prides itself on providing the best on-air performance in the market. But often times, it's what a station does in the community that further sets it apart from the rest.

WKXA is a leader in community involvement and promoting local events. Area organizations continually call on us to develop a marketing campaign to deliver the needed results. As part of our campaign, we participate and invite the public to join us in the fun for a good cause.

As area citizens, WKXA cares about the needs of the community. Our employees and families work here, go to school here and worship here. We're proud to be involved and work hard to help make our home a better place.

We are active members of the hometown team and work to serve the needs of our local communities.

Advertising clients who choose us realize they have selected a respected community partner whose corporate roots stretch back over 165 years.



Mailing Address:
WFIN / WKXA
P.O. Box 1507
Findlay, OH 45839-1507

Offices:
551 Lake Cascades Parkway
Findlay, OH 45840
419-422-4545